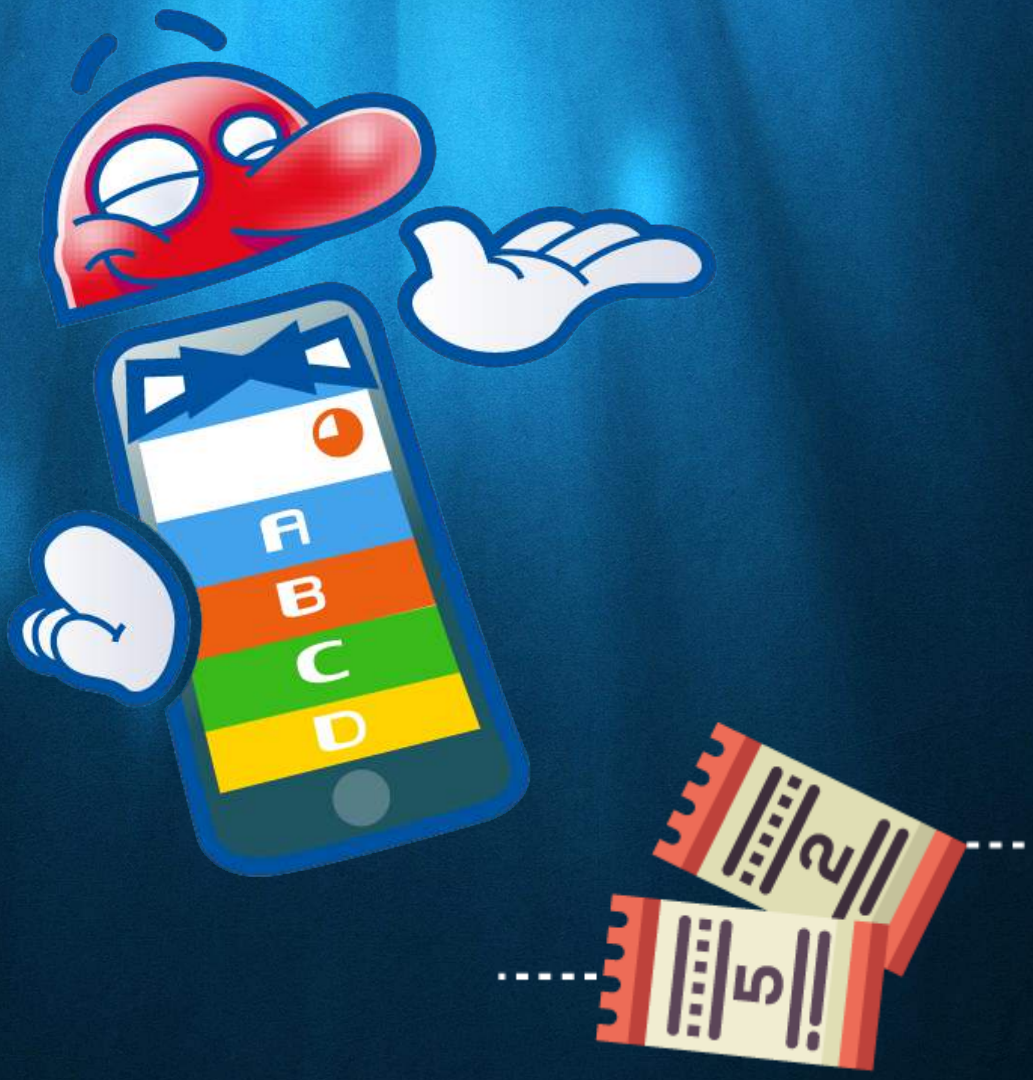
QuizXpressMobile



Monetizing Quiz Events with Ticket Support

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Monetizing online quiz events with QuizXpress ticket support

To monetize your online quiz events, QuizXpress supports a simple yet effective e-ticketing system. When using this system you sell e-tickets to your customers prior to the event, the customer receives an access code via email and when they connect to your quiz they are prompted to enter that code.

You can use tickets with our Smart Buzzer app for mobile devices and on the buzzerpad.com website.

You can generate and sell digital tickets to your audience using a web shop plugin on your own website or CMS or by using third-party ticket sellers like https://www.tickettailor.com/. The latter is the simplest solution and we provide a step by step guide for you in this document.

For QuizXpress in the end all you need is a simple text file with all the ticket codes. This text file should be named “tickets.txt” and must be stored in the same folder as your quiz. When you launch the quiz, the tickets will be sent to the server and when a player connects to your quiz, he/she is prompted for a ticket code that must match a line in the tickets.txt file. Each ticket can only be used once so people cannot share tickets. If needed you can update the tickets even while the quiz is running using the ‘Update Tickets’ button in QuizXpress Director for desktop (on the Mobile tab).

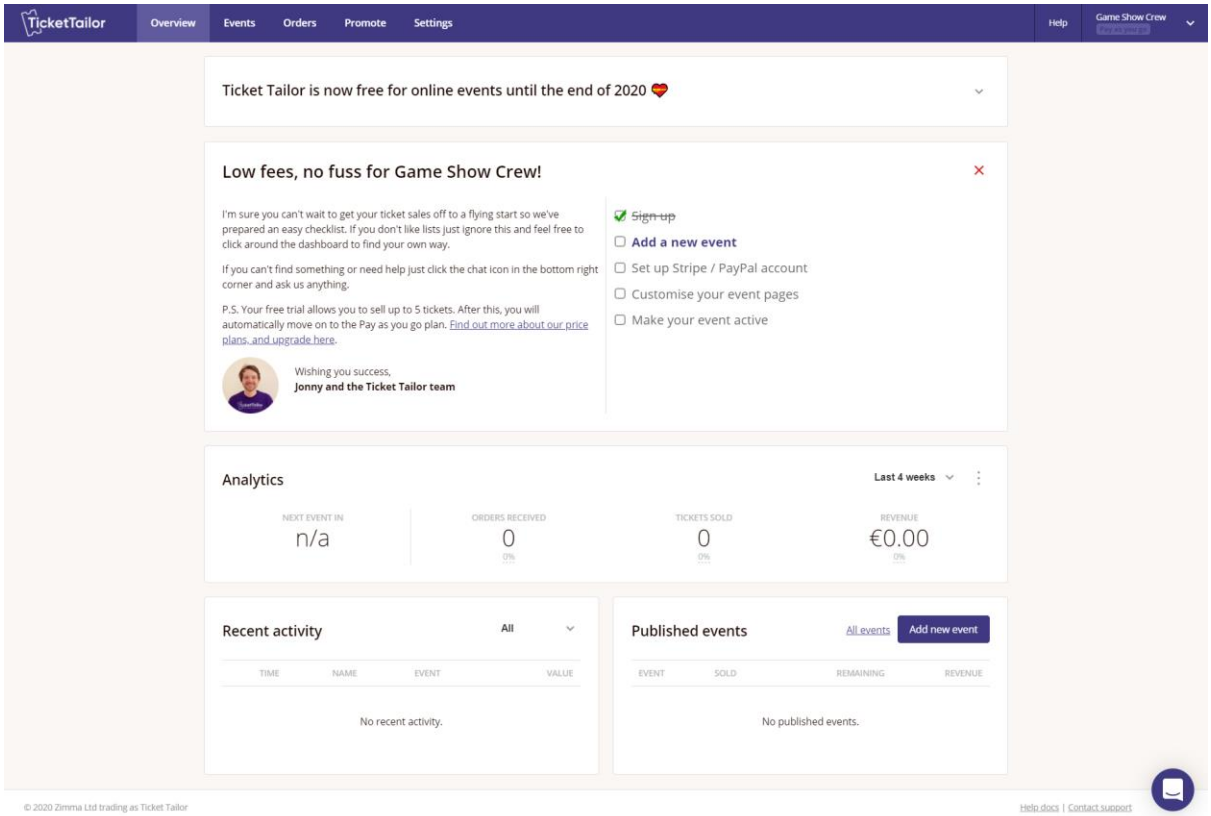
Selling tickets with Ticket Tailor

Ticket Tailor is a website for selling digital tickets for live or virtual events. They handle everything for you. You pay a small fee for each ticket sold but at the time of this writing they are offering their service for free until the end of 2020.

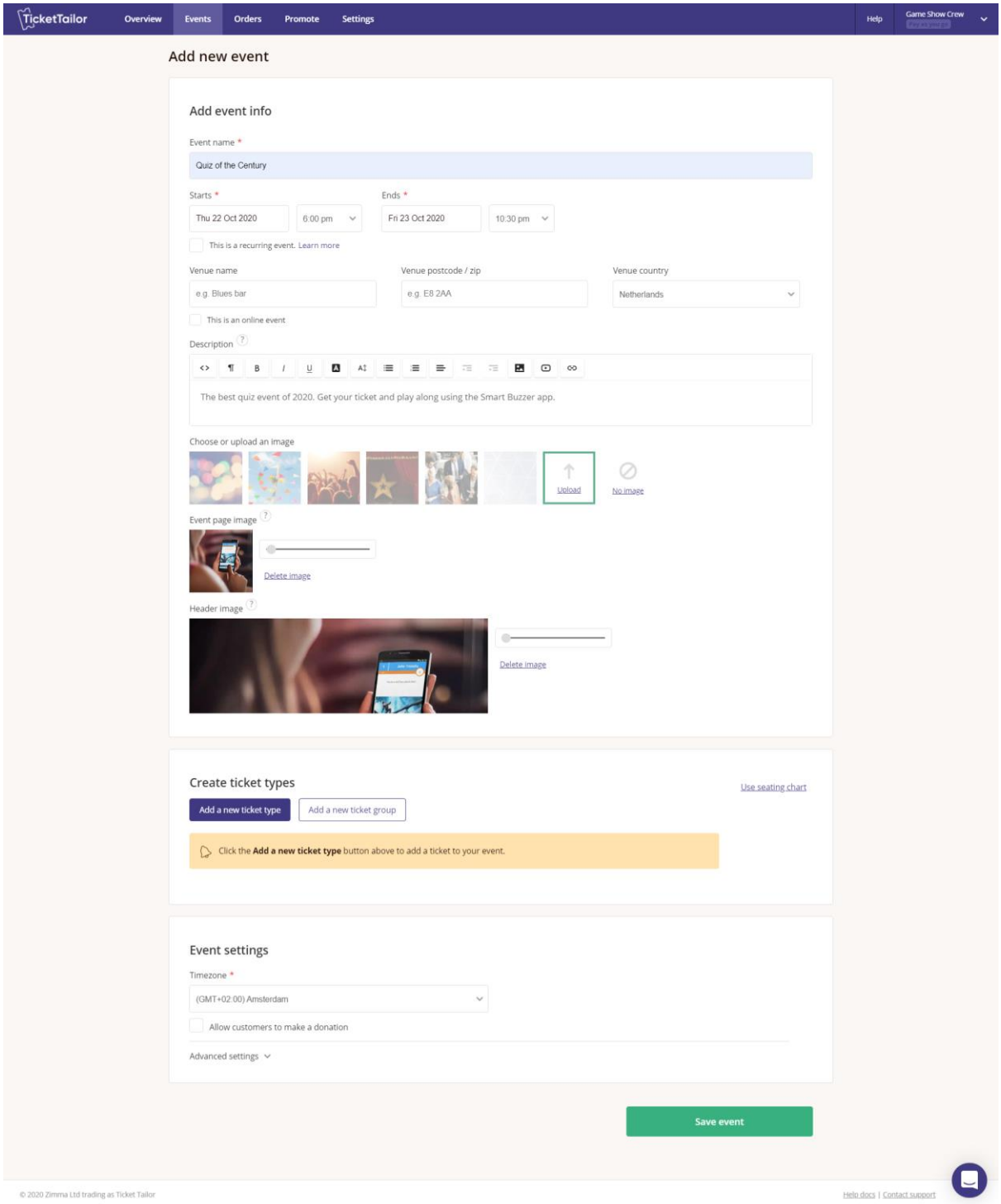
It’s fairly easy to setup using the steps described in this document.

You start by creating a free account on: https://app.tickettailor.com/

After login you get to see a dashboard from where you can create your first event.



Click ‘Add new event’ button to start creating a new quiz event:

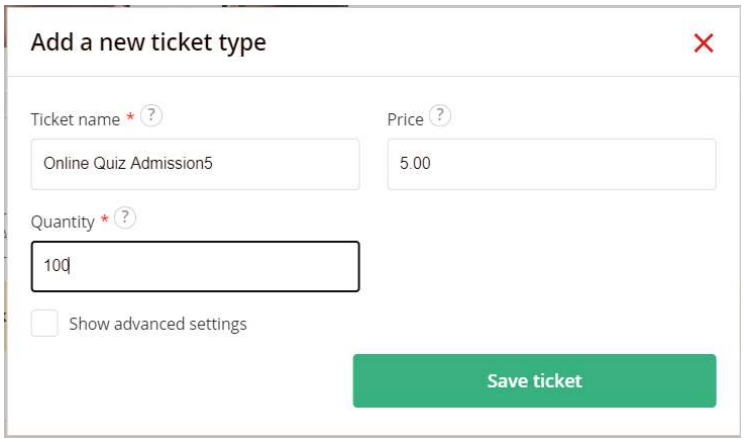


Give your event a catchy name and enter the other data fields for the event. You can also upload an image to appear on the page from where your players will buy their tickets.

PLEASE NOTE THAT YOU SHOULD NOT MARK THE EVENT AS AN 'ONLINE EVENT'. DUE TO A LIMITATION OF TICKET TAILOR, WHEN USING AN ONLINE EVENT, YOUR PLAYERS WILL NOT RECEIVE A TICKET CODE IN THEIR CONFIRMATION MAIL AND THIS CODE IS EXACTLY WHAT WE NEED FOR QUIZXPRESS.

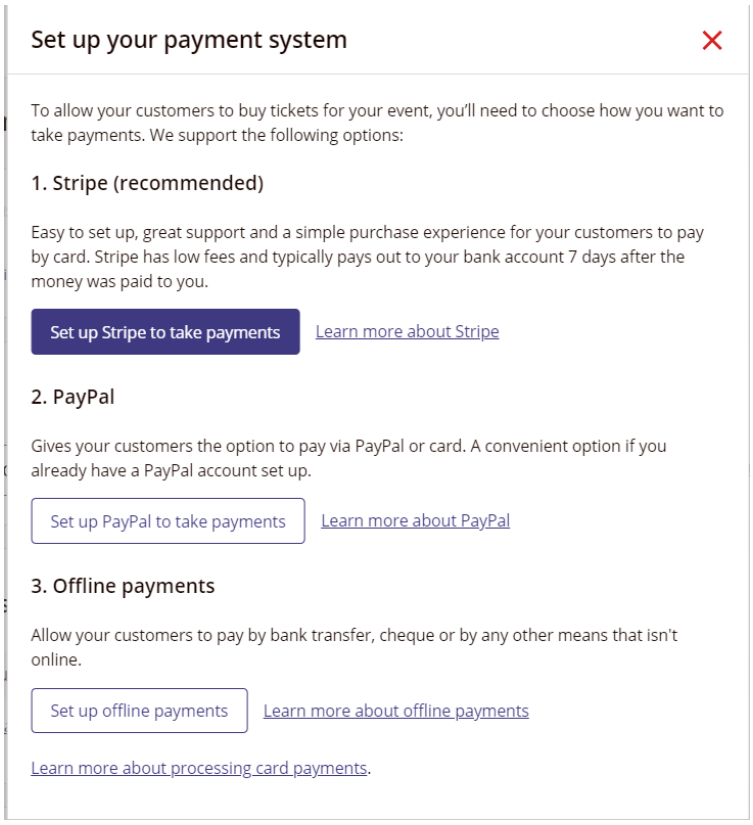
It's important to leave the *Venue name* and *Venue postcode / zip* fields empty to prevent Ticket Tailor from presenting a location map on your ticket page which makes no sense for an online event.

You must also add a *ticket type* on this form. To do so click the 'Add a new ticket type' button and enter the ticket details:



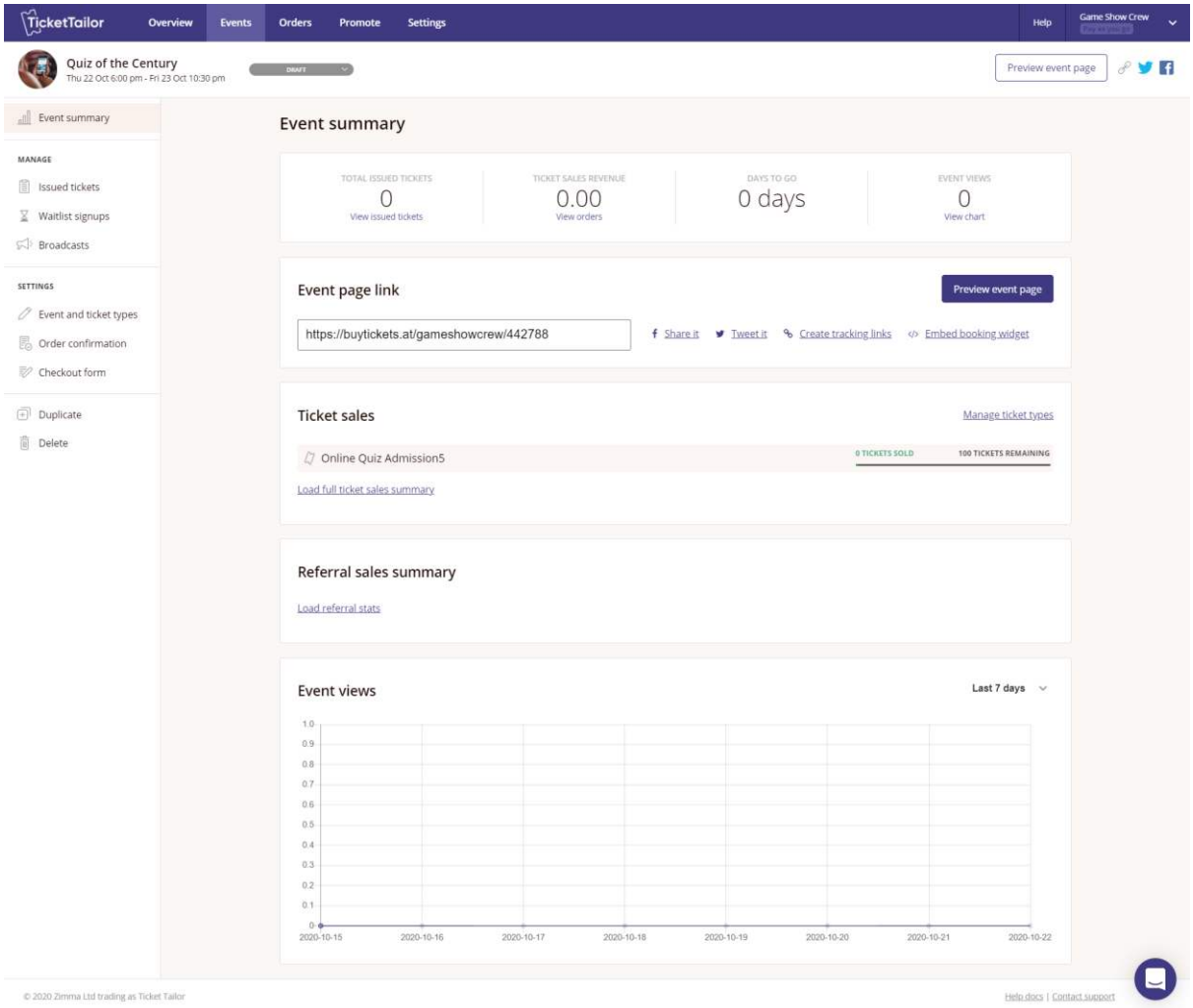
Save the ticket data and save your new event.

The site will now prompt you to setup a payment method:



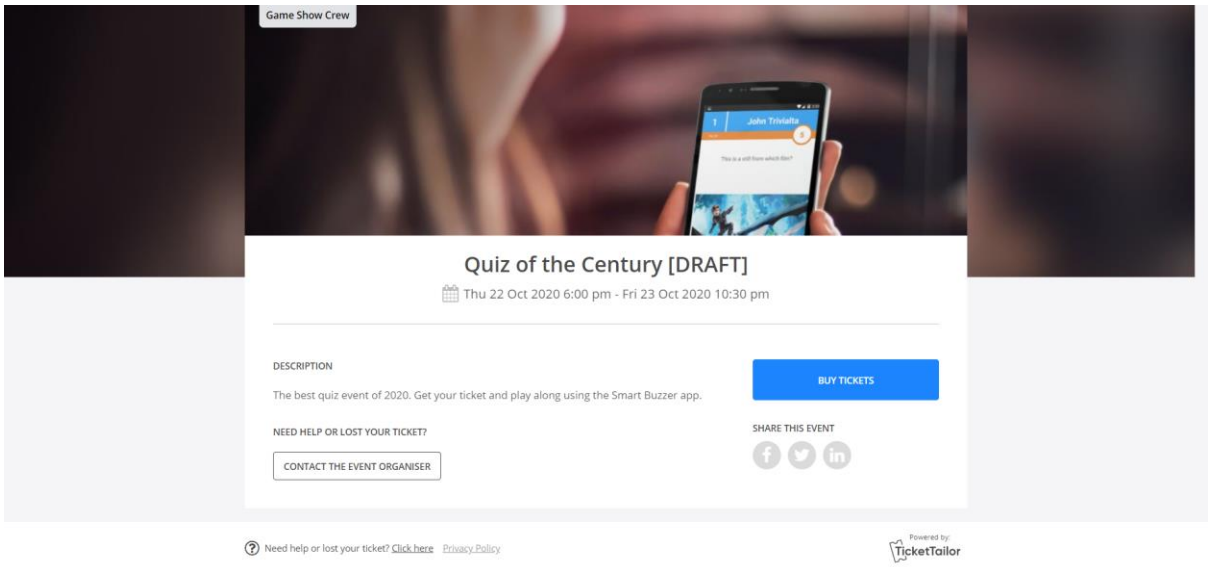
It will be required in order to receive money from your customers, but you can also skip that for now and do that later.

After closing this form you will be redirected to the 'Event summary' page:



Here you see the link to the page where you will sell your tickets. In this case: https://buytickets.at/gameshowcrew/442788

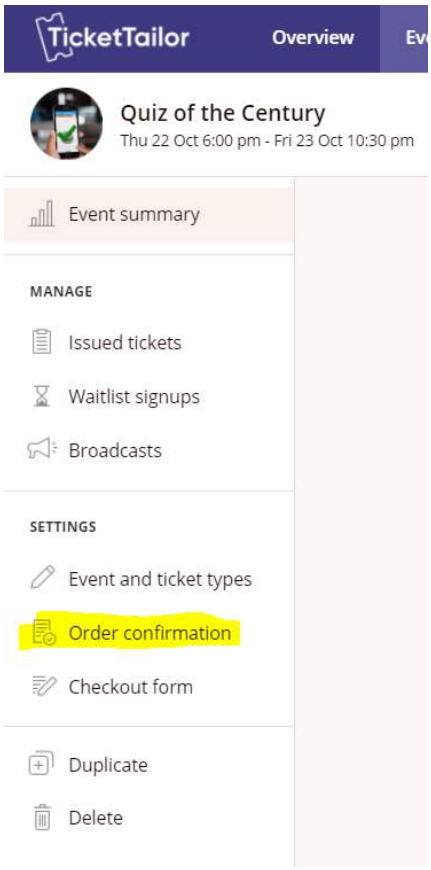
Clicking the link shows your (draft) ticket sales page as follows:



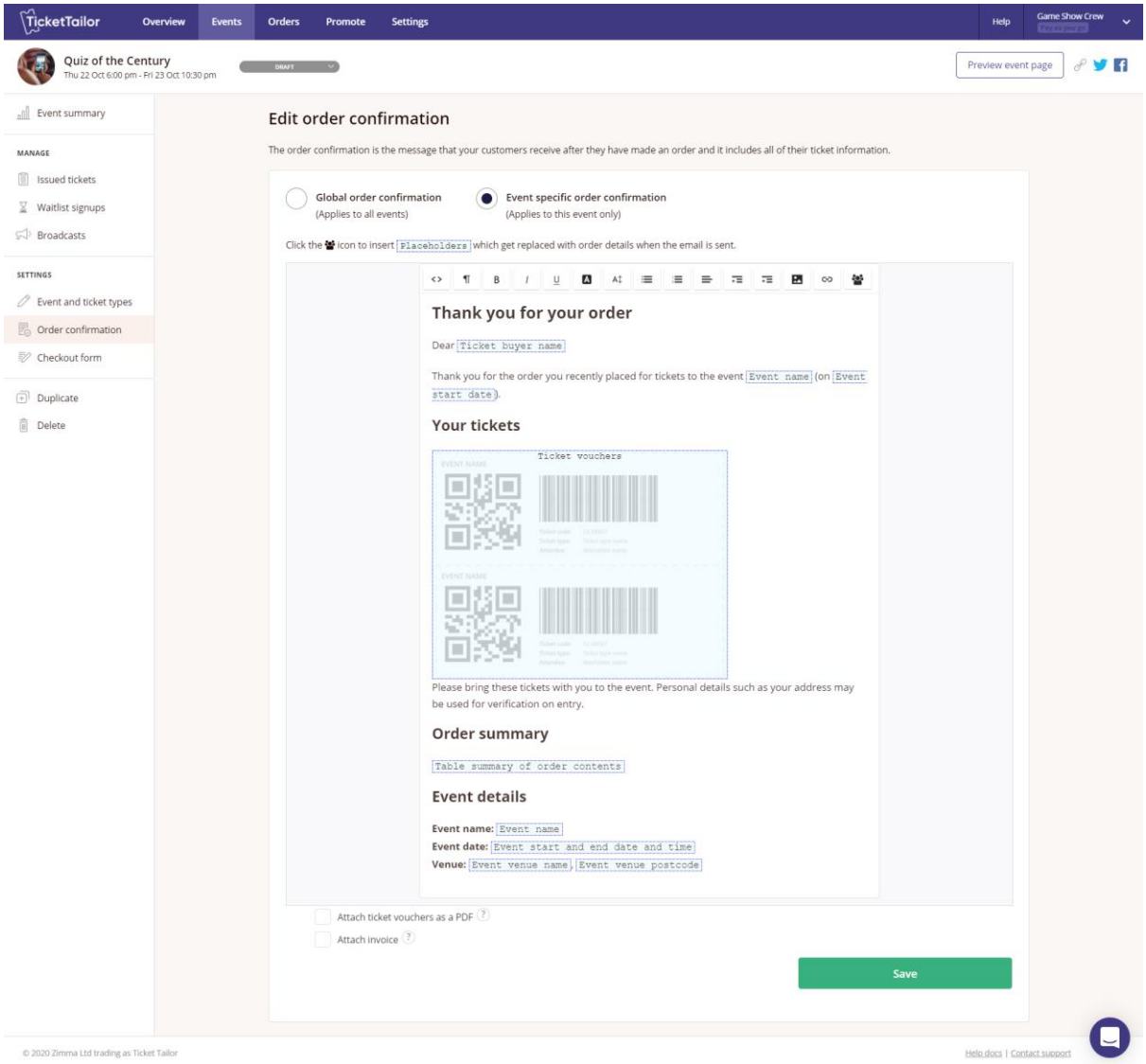
The page is still in draft mode as we have not yet published it.

Before publishing your event you may want to edit the mail that is being sent to the client after a purchase has been made.

To edit the ‘Order confirmation’ mail, click on the menu on the left named ‘Order confirmation’:



A text editor will appear where you can edit the template being used to generate the mails sent to the ticket buyer:

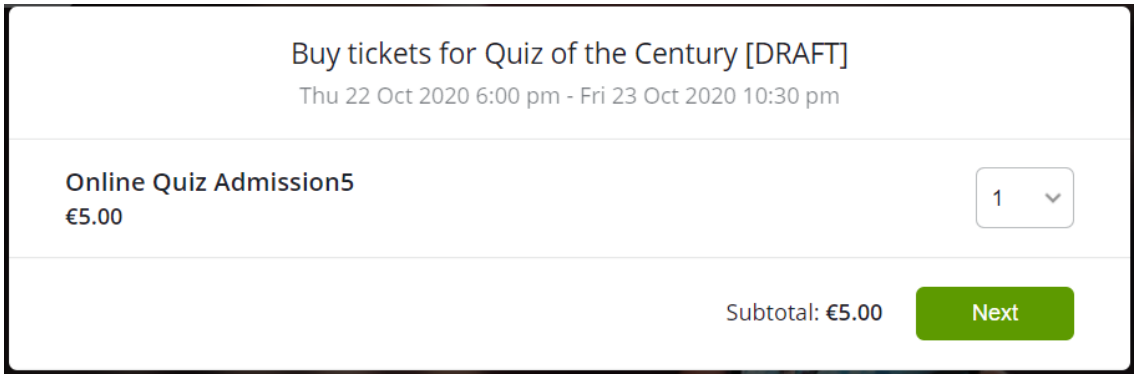


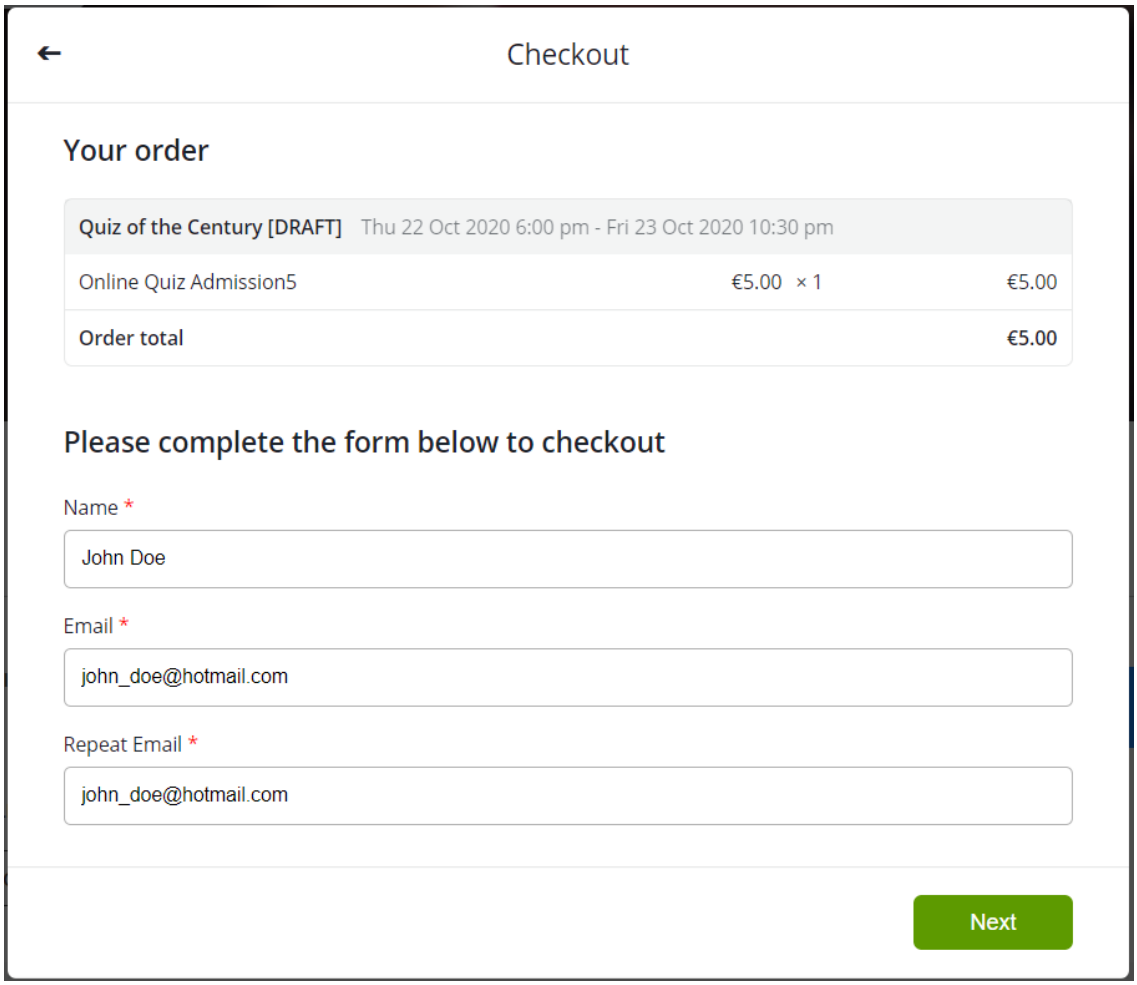
Here you can change the text, change colours, add a link to your online event page etc.

Make sure to keep the Ticket Voucher element in place as that will contain the ticket code that the customer needs to login to QuizXpress later on.

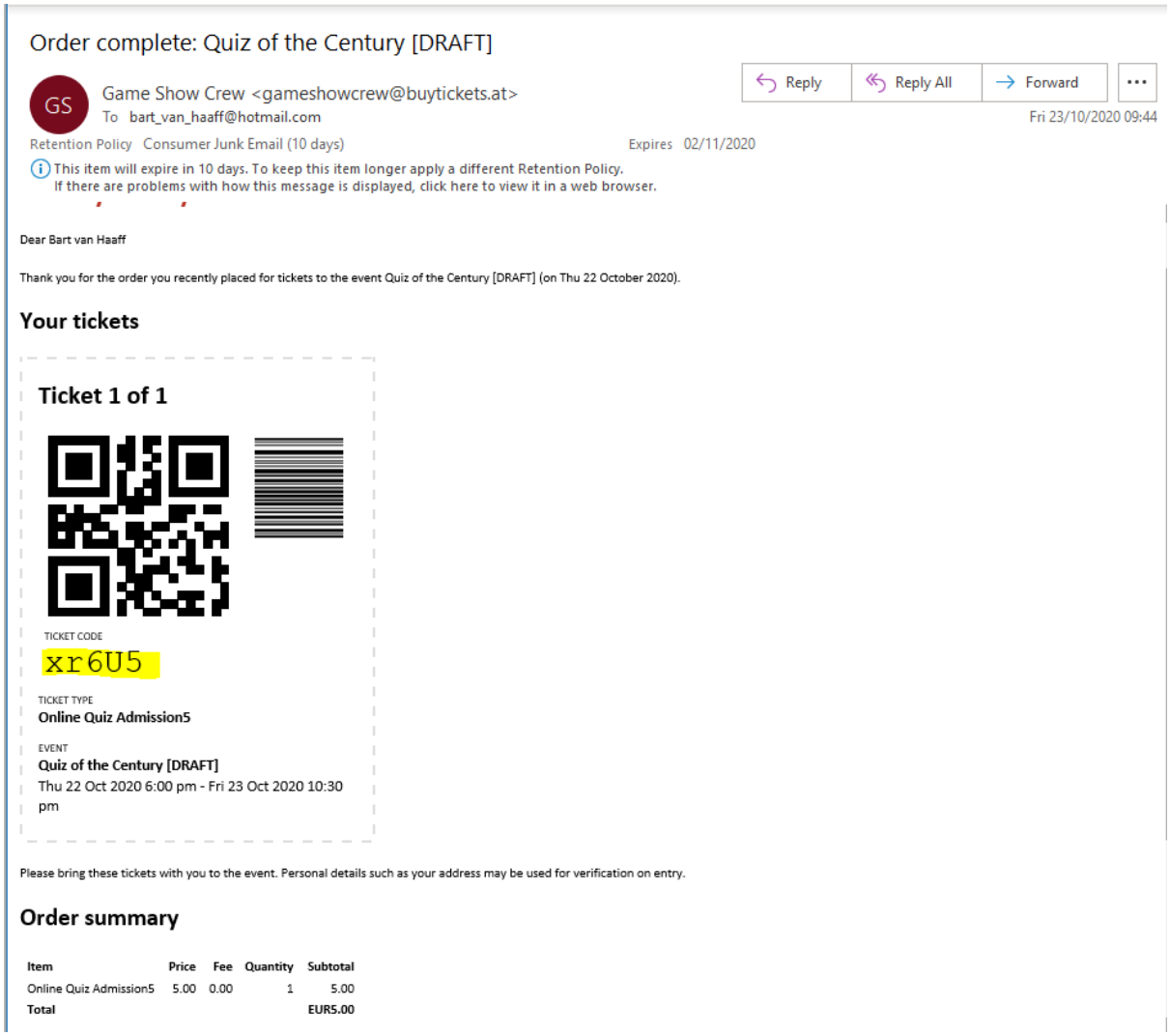
When done, save your changes and now you can make a test purchase. Click on the ‘Event summary’ menu and scroll down to the ‘Event page link’ section:

Click ‘Preview event page’ to go to the purchase page. On that page you can purchase a ticket. As the owner of the page you can buy the ticket without paying to test your setup.



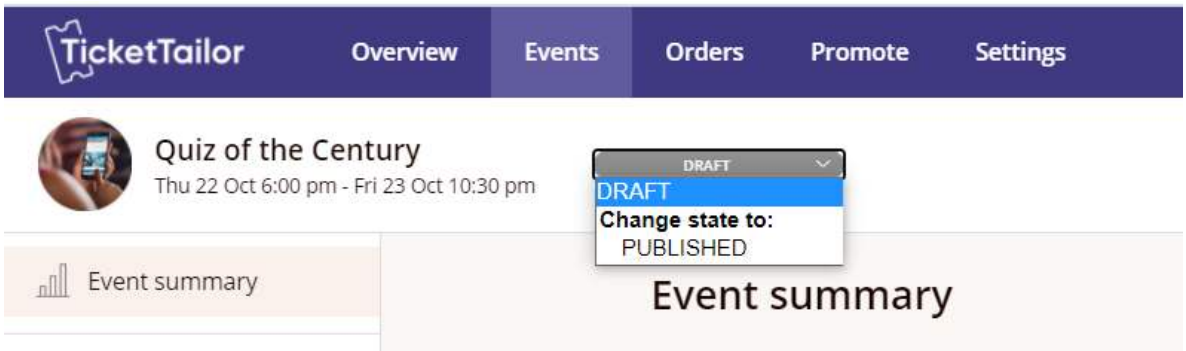


After having made the purchase you will receive a mail with the e-ticket:

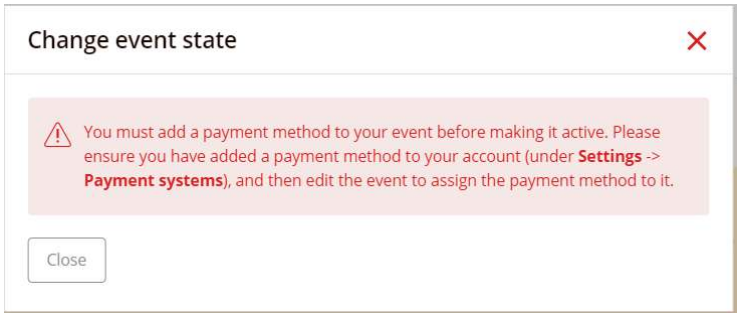


As you can see, the 5 character ticket code is included and that code is what the customer is using to connect to QuizXpress (you may want to explain that in the order confirmation as well).

When all looks good, the last step is to publish your event so you can start promoting it and sell tickets. To publish your event, go to the top of the event page and locate the dropdown control that says DRAFT, click it and change it to PUBLISHED. If your event is configured correctly, it will be made available for public access.



Make sure you have setup a payment method for the event first or Ticket Tailor will prompt you to do this:

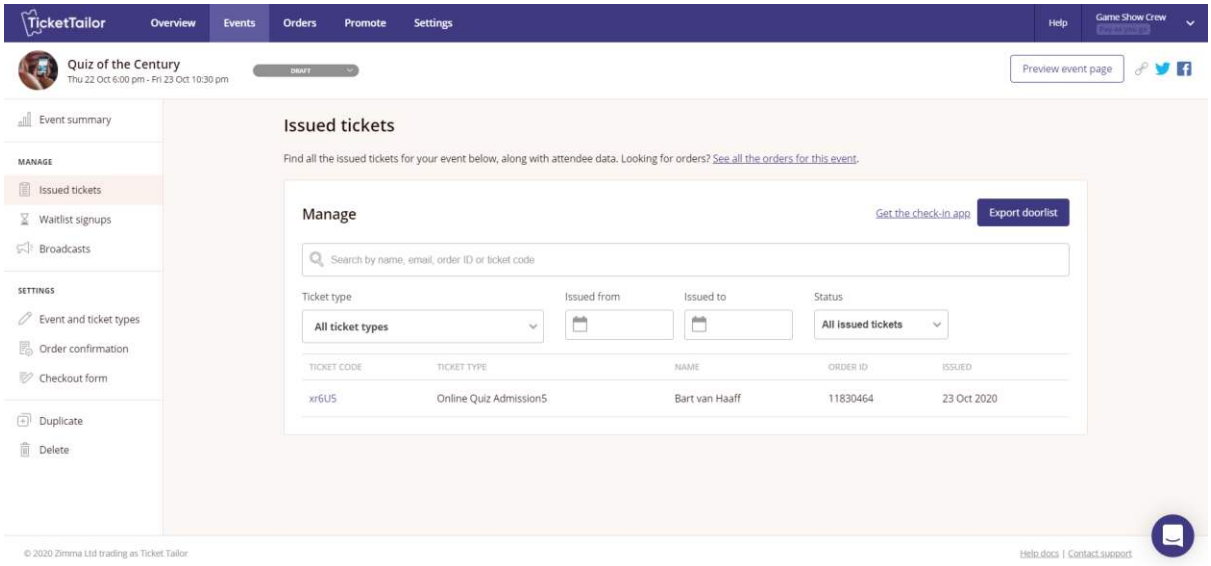


On the Ticket Tailor portal you can monitor the progress of your ticket sale.

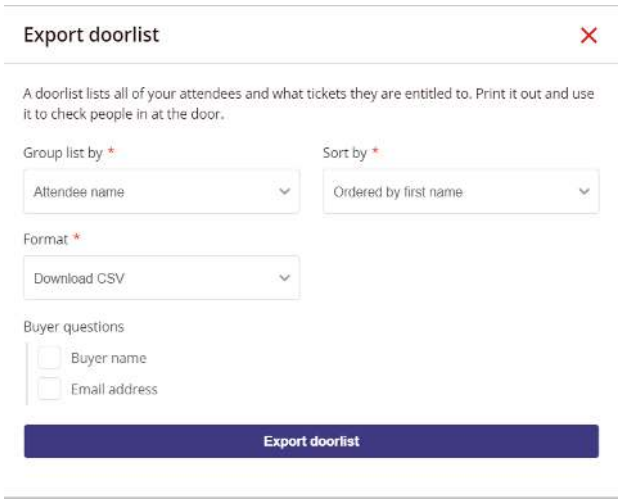
This concludes your setup on Ticket Tailor. Next step is to get your sold tickets into QuizXpress. This is done by exporting your sold tickets from the Ticket Tailor admin panel, converting it to a simple text file and storing that file in the same folder as your quiz.

Loading tickets in QuizXpress

When all your tickets are sold its time to export the tickets from Ticket Tailor. On the event page, click the 'Issued tickets' menu on the left. This gives you an overview of all the issued tickets:

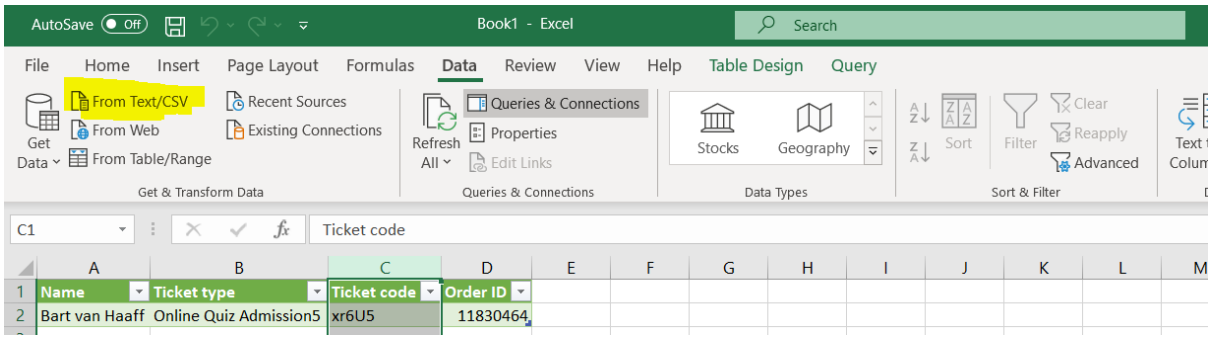


Click the 'Export doorlist' button. You will be prompted with the following form:



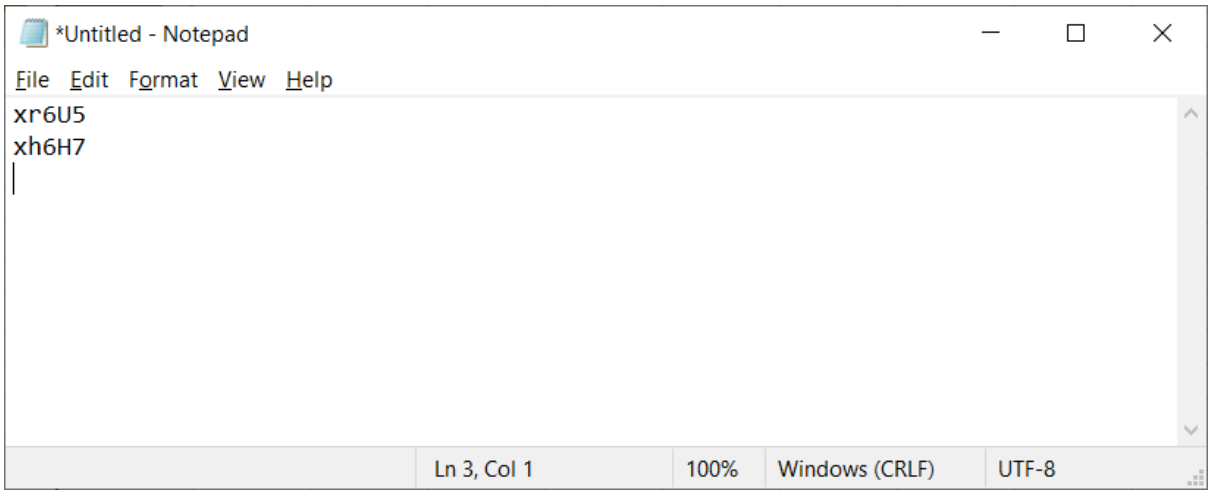
Change the export format to ‘Download CSV’ and click ‘Export doorlist’. A CSV (Comma Separated Value) file will be downloaded in your browser.

Open Excel and import the CSV (on latest Excel there is a ‘From Text/CSV’ button on the Data tab:



Import the list of sold tickets, select the entire Ticket code column and copy the data with Ctrl+C

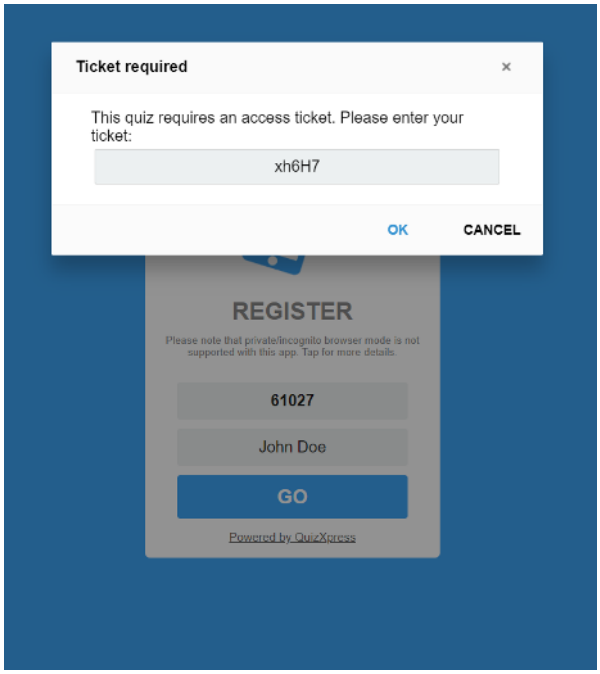
Now open Windows Notepad.exe, paste the column and delete the first line. You are left with only the tickets on each line:



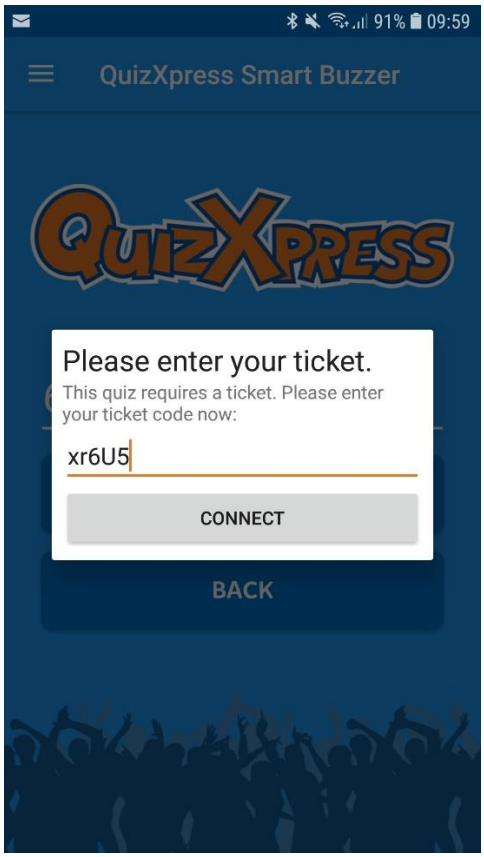
The order in which the tickets appear is nor relevant. Save this file with the exact name ‘tickets.txt’ in the folder where your quiz file (the ‘qx’ file) resides.

That’s it! You can now start your quiz, connect the Smart Buzzer app or buzzerpad.com and test if your ticket codes work as expected.

When using buzzerpad.com in a web browser, after entering their name and session PIN, the players are prompted for a ticket code with a popup like:



Likewise, when using the QuizXpress Smart Buzzer app a popup appears:



When using QuizXpress version 6.5.0.58 or higher, the ticket codes used by the players will also be visible in the 'Teams' overview in QuizXpress Director and will be exported as part of the Analyzer XML output.

That concludes this manual. Have fun selling your online quiz events and if you have any questions or problems contact us at info@gameshowcrew.com .We're here to help you.